

READING BOROUGH COUNCIL

TO:	PLANNING APPLICATIONS COMMITTEE		
DATE:	25 APRIL 2018	AGENDA ITEM:	9A
TITLE:	STREET NAME ASSIGNMENT FOR DEVELOPMENT AT REAR OF 52 RUSSELL STREET, RG1 7XH		
SERVICE:	GI & BUSINESS SYSTEMS	WARDS:	ABBEY
LEAD OFFICER:	ANDREW WITHEY	TEL:	Ext 72414 (0118 937 2414)
JOB TITLE:	CORPORATE IMPROVEMENT MANAGER	E-MAIL:	Andrew.Withey@reading.gov. uk

1. PURPOSE AND SUMMARY OF REPORT

- 1.1 To identify the need for a street name for the development site detailed below and for Committee to select the name to be assigned.

2. RECOMMENDED ACTION

- 2.1 That Committee approve a street name be assigned to the development to the rear of 52 Russell Street.
- 2.2 That the proposed name included in the table at 4.7 of this report be agreed.
- 2.3 In the event that the proposed name is not considered suitable Committee to select a name from the Street Names Proposals list at Appendix 2, as previously approved by Committee.

3. BACKGROUND

- 3.1 The development is located to the rear of 52 Russell Street. Based on the plans we received from the developer we ask Committee to approve the name to be reserved for the development.
- 3.2 A plan of the site detailing the street layout and location of the development is attached at Appendix 1.

4. THE PROPOSAL

- 4.1 It is proposed that Committee approve a street name for this development.
- 4.2 The Council's 'Street Naming and Numbering Protocol' says that 'where a development contains less than 5 properties.... it is usual for the properties to be addresses as part of the existing primary road from which they are accessed.' The rationale for this is that it generally makes small

developments (especially those hidden from the street view) easier to find than a new street as it locates the properties in relation to other properties already in the street.

- 4.3 However, while this development contains less than three properties there are already dwellings on either side of the access to the new development that are addressed as 52 Russell St. These are addressed as 52 Russell Street No's 1-8.
- 4.4 To address the new development through numbering alone would require the new properties to be named as 52 Russell Street A-C.
- 4.5 On balance it is considered that the confusion this would cause justifies an exception and the new development should be assigned a new street name.
- 4.6 If Committee do not agree that the allocation of a new street name is justified the development will need to be addressed by street numbering as described at 4.4 above.
- 4.7 The name proposed has been suggested by the developer and references the history of the location which had previously been the site of a property called 'Aldworth Rise' that was built circa 1840 by a world renowned architect called James Brooks.

Name	Reason for action	Ward	Site	Source
Aldworth Rise	Reflects the history of the site which had been the location of a magnificent Georgian villa called Aldworth Rise in 1840 by the architect James Brooks.	Abbey	Rear of 52 Russell Street	Developer

- 4.8 It should be noted that there is already an Aldworth Close in the Reading locality.
- 4.9 In the event that Committee do not consider the name proposed to be acceptable, an alternative name will need to be selected from the Approved Street Names list in Appendix 2.

5 FINANCIAL IMPLICATIONS

- 5.1 None directly from this report.

6 LEGAL IMPLICATIONS

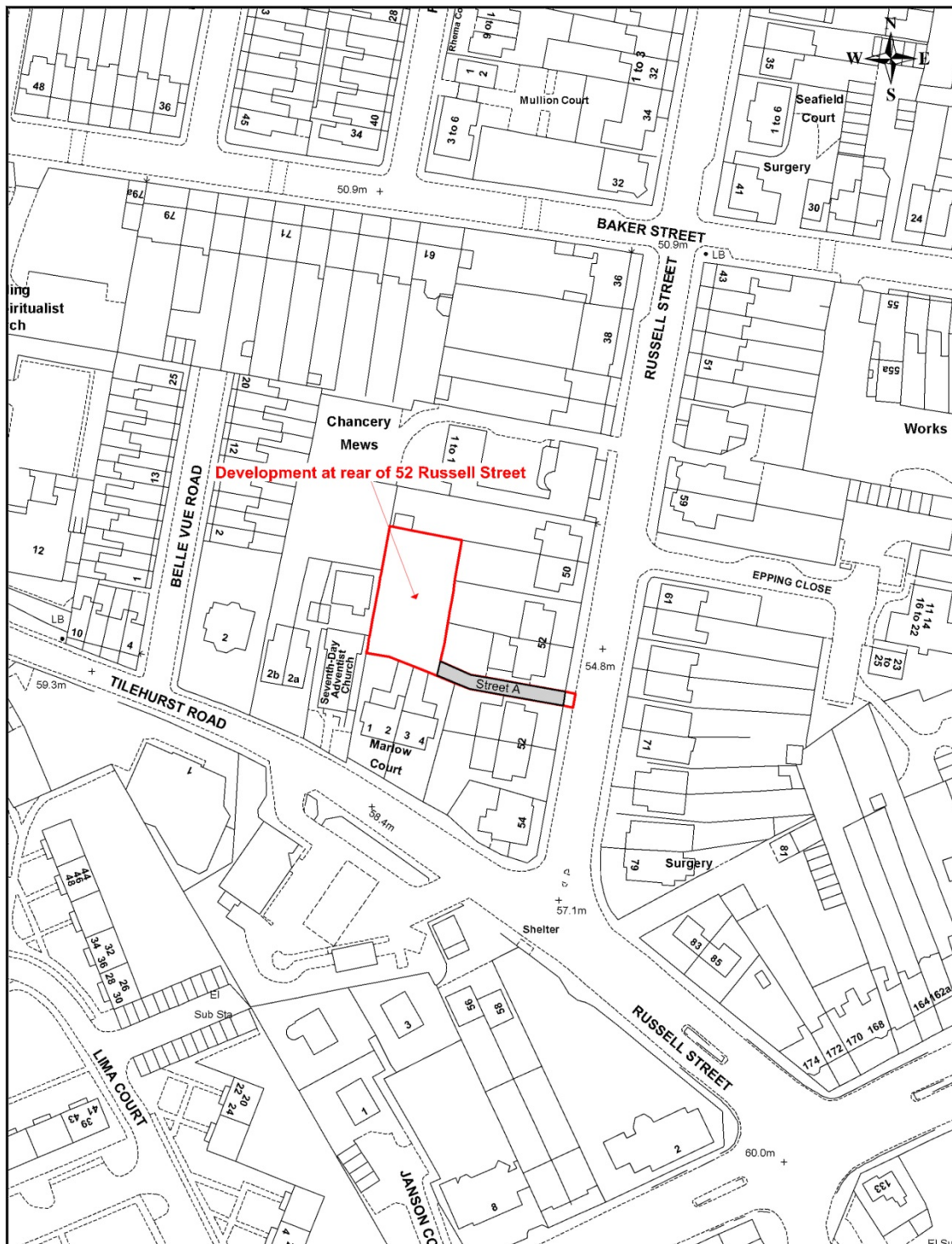
- 6.1 The creation of street names should follow the guidelines detailed in the "Data Entry Conventions and Best Practice for the National Land and Property Gazetteer", a reference manual based on Property Addressing Standard BS7666:2006 Parts 1 & 2.

7. Background Papers

Street Naming and Numbering Protocol

www.reading.gov.uk/media/1021/Street-Naming-and-Property-Numbering-Protocol-Documents/pdf/StreetNamingandPropertyNumberingProtocol.pdf

Appendix 1 - Land Rear of 52 Russell Street



Title: Street Naming and Numbering
 Development at rear of 52 Russell Street, Reading, RG1 7XH
 SN&N Ref.: 34520180206 Date: 18/04/2018 Scale at A4: 1:1250
 Produced by GI & Business Systems Ref: SNN/RBC/2018/0218 Applications Feb 18/34520180206 - Russell Street 52



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Appendix 2 - Approved Street List

Street Name	Reason for suggestion	Preferred area / site
Alderney	Channel Island	None specified
Ambleside	A place in the lake district	Kentwood
Arlington	Random selection	West Reading
Belvedere	Victorian name for a viewing point on a tall building	None specified
Braunston	UK place name and canal junction	None specified
Brecon	A Welsh town	Bugs Bottom / Caversham
Buckler	Derek Buckler, and Bucklers Of Reading Car company. 1947 - 1964 at 67 Caversham Road	Caversham Road / Caversham Heights
Burns	2001 World Rally Champion who died in 2005, aged 34.	None specified
Byron	Poet	None specified
Coppell	Former Reading Football Manager	None specified
Curtis	Geoff Curtis, Reading Racers Speedway in 1973, part of the British League Division One Championship team. Killed in Sydney on 5th Dec 1973, 40 years anniversary in 2013.	None specified
Depass	Harvey DePass, Reading's first Community Relations Officer	Caversham
Dundas	Canadian town name	None specified
Dunelm	Abbreviation of a latin word	None specified
Eastwood	Random selection	None specified
Elgin	Scottish town name	None specified
Erith	Riverside town name in Bexley Borough London	None specified
Falcon	Name of a bird	None specified
Festival	40+ years of Reading Festival	None specified
Flint	Old Reading street name - lost during building of civic centre & IDR	Katesgrove
Flower	Random selection	None specified
Gardener	Random selection	None specified
Garland	Named after British naval vessel	None specified
Gold	Mineral theme	None specified
Guernsey	Channel Island	None specified

Street Name	Reason for suggestion	Preferred area / site
Hampton	Named after British naval vessel	None specified
Hampshire	Named after British naval vessel	None specified
Harwich	Named after British naval vessel	None specified
Hope	Named after British naval vessel	None specified
Humber	Named after British naval vessel	None specified
Iron	Mineral theme	Katesgrove
Ivory	Random selection	None specified
Jersey	Channel Island	None specified
Jonsson	Per Jonsson. Reading speedway team and World Champion.	Whitley
Kennedy	Phil Kennedy, BBC Radio Berkshire presenter	None specified
Knox	Random selection	None specified
Larose	Random selection	None specified
Ledger	Random selection	None specified
Leicester	Random selection	None specified
Limerick	Celebrating Reading's Irish community.	None specified
Madejski	John Madejski - Reading Football Club owner	None specified
Margate	Random selection	None specified
Matrix	Former Reading nightclub	None specified
Michanek	Anders Michanek. Reading speedway team and World Champion.	Whitley
Monarch	Random selection	None specified
Norwich	Random selection	None specified
Nottingham	Random selection	None specified
Nuneaton	Random selection	None specified
Oban	Random selection	None specified
Pantry	Peoples Pantry restaurant, badly damaged by a bomber on 10th February 1943. 41 people killed and 49 injured.	None specified
Peach	Andrew Peach, BBC Radio Berkshire presenter	None specified

Street Name	Reason for suggestion	Preferred area / site
Perkins	Make of engine used locally	Worton Grange
Presentation	Former school, Presentation College	Southcote
Price	Candle-maker	None specified
Proctor	Make of steam engine used locally	Worton Grange
Pyeatt	Reading Speedway rider from 1981/82 who was killed in July 1982.	None specified
Ransome	Make of steam engine used locally	None specified
Redway	Bernard Redway, Poet, Athlete, expeditioner and mountaineer.	None specified
Rowland	Unknown reason	None specified
Ruston	Make of steam engine used locally	Worton Grange
Sangar	Sangar is a type of look out tower.	Brock Barracks
Sark	Channel Island	None specified
Saunderson	Make of tractor once used locally	None specified
Saxon	Anglo-Saxon tribe, Readingas, who settled the area.	None specified
Sentinel	Make of steam engine used locally	Worton Grange
Signal	Former GWR signal works was located in Reading	None specified
Sprott	Michael Sprott is the former British and Commonwealth Heavyweight champion from Reading.	None specified
Stephenson	Steam engine designer	None specified
Steve Death	Steven Victor Death, former Reading Football Goalkeeper	None specified
Tallow	A form of lubricant once made locally	None specified
Thompson	Make of steam engine used locally	Worton Grange
Thornycroft	Historic firm formerly based on the bank of the Thames	None specified
Tidman	Make of steam engine used locally	Worton Grange
Tilley	Historic type of oil lamp	None specified
Ufton	Local village	None specified
Ullapool	Scottish town	None specified
Vickers	Aircraft manufacturer	None specified

Street Name	Reason for suggestion	Preferred area / site
Vickers	Aircraft manufacturer	None specified
Viking	Norse warriors	None specified
Vulcan	Royal Airforce Bomber	None specified
Watkins	Professor Derek Watkins, Reading pupil, cancer survivor, trumpet player and trumpet designer. Went to school in Whitley.	Whitley
Westray	Scottish island	None specified
Whitchuch	Local village	None specified
Yateley	Local village	None specified
Yattendon	Local village	None specified
Zenith	Random selection	None specified